For this assignment, you will create cover illustrations to possibly appear on the cover of the next edition of Oshkosh Scholar, UW Oshkosh’s undergraduate student research journal. The Oshkosh Scholar is a project of both The Provost’s Office and the Office of Grants & Faculty Development.

For the Oshkosh Scholar cover, each student is asked to submit two original illustrations, though you may choose to do more. Subject matter is wide-open, but must be appropriate to the publication. According to OS staff, “the cover art should be able to represent all disciplines; and be representative of scholarly type articles. We don’t want a cover showing just chemistry beakers.” Or graduation caps. Or light bulbs. Or brains. Or gears. Or books stacked neatly in a pile. Also know that abstract imagery is perfectly fine.

After you submit your illustrations, I will present them to the editors and advisors of the Oshkosh Scholar where they will be subject to a vote. One cover will be chosen, and it is the responsibility of that cover’s designer to work with the Oshkosh Scholar staff and graphic designer on the production of the cover.

You must also write statements explaining the concept and thought process behind each submission. Oshkosh Scholar personnel will read these statements when they meet to select the top designs. Please tape each statement to the back of the cover illustration it corresponds to.

The journal’s logo will remain the same, though the color of that logo will most likely be altered to reflect the chosen color illustration. The size of the cover is 6” wide by 9” tall. You do not have to include the journal’s logo in your submission, but be mindful of its location on the cover. If you do include the logo, make it for placement only (F.P.O.), so it may easily be removed by the graphic designer who will prepare the journal for printing. Logo should be ⁵⁄₈” from the top.

Your design must address the back cover and the spine of the journal as well. Include both the UW Oshkosh wordmark and the OSRCA logo on the back cover. I will supply these to you. The back, of course, measures the same as the front. The spine measures 0.25” x 9”. If you want to put in the spine text, please use Rockwell 9 pt, semibold, medium, or bold. Spine text reads “Oshkosh Scholar” and “Volume XIV, 2019” near the top, and “University of Wisconsin Oshkosh” near the base.

Each cover design must measure 12.25” x 9” (print on one sheet, front cover will be on the right side) and must be mounted individually on a 16” x 13” matboard. Projects mounted on any other size matboard will not be presented to the committee for consideration. Use black, white, or grey board. Covers without statements will not be presented. Covers that have not gone through critique will not be presented either. Don’t forget proper labels (name, project name, date, etc.)

See online schedule for pertinent dates. Don’t forget process book.