For this assignment, there are two distinct components. First, you will create cover illustrations to possibly appear on the cover of the next edition of *Oshkosh Scholar*, UW Oshkosh’s undergraduate student research journal. The *Oshkosh Scholar* is a project of both The Provost’s Office and the Office of Grants & Faculty Development. Second, you will also design a poster/campus vision slide to promote the Celebration of Scholarship, a UWO event closely tied to the *Oshkosh Scholar*. Though the due dates differ for each component, the projects will share critique dates.

1. *Oshkosh Scholar* cover

For the *Oshkosh Scholar* cover, each student is asked to submit two original illustrations, though you may choose to do more. Subject matter is wide-open, but must be appropriate to the publication. According to OS staff, “the cover art should be able to represent all disciplines; and be representative of scholarly type articles. We don’t want a cover showing just chemistry beakers.” Or graduation caps. Or light bulbs. Or brains. Or books stacked neatly in a pile. But abstract imagery is perfectly fine.

After you submit your illustrations, I will present them to the editors and advisors of the *Oshkosh Scholar* where they will be subject to a vote. One cover will be chosen, and it is the responsibility of that cover’s designer to work with the *Oshkosh Scholar* staff and graphic designer on the production of the cover. You must also write statements explaining the concept and thought process behind each submission. *Oshkosh Scholar* personnel will read these statements when they meet to select the top designs. Please tape each statement to the back of the cover illustration it corresponds to.

The journal’s logo will remain the same, though the color of that logo will most likely be altered to reflect the chosen color illustration. The size of the cover is 6” wide by 9” tall. You do not have to include the journal’s logo in your submission, but be mindful of its location on the cover. If you do include the logo, make it for placement only (F.P.O.), so it may easily be removed by the graphic designer who will prepare the journal for printing. Logo should be 5/₈” from the top.

Your design must address the back cover and the spine of the journal as well. Include both the UW Oshkosh wordmark and the OSSCAP logo on the back cover. The back, of course, measures the same as the front. The spine measures 0.25” x 9”. All logos will be made available to you via the ArtX server.

Each cover design must measure 12.25” x 9” (print on one sheet, front cover will be on the right side) and must be mounted individually on a 16” x 13” matboard. Projects mounted on any other size matboard will not be presented to the committee for consideration. Use black, white, or grey board. Covers without statements will not be presented. Covers that have not gone through critique will not be presented either. Don’t forget proper labels (name, project name, date, etc.).

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2. Celebration of Scholarship Publicity Assignment

Design a print poster, which would also be displayed (with necessary size and format modifications) on CampusVision as a digital slide, to promote attendance at the Celebration of Scholarship event. This poster should inform the campus community about the event to draw an audience that will see UW Oshkosh student work. Due to a tight budget, the poster will need to be black and white rather than four color.

**Poster print size:** 11 in. x 17 in. Black and white. Save as PDF only.  
**Campus vision slide dimensions:** 1280 pt x 720 pixels. Save as .jpeg, .jpg, or .png. Color ok. RGB only.

**PLEASE INCLUDE ALL OF THIS INFORMATION:**  
Celebration of Scholarship logo (provided)  
22nd Annual Student Research and Creative Activities Event  
Thursday, April 23, 2015  
UW Oshkosh  
Reeve Memorial Union  
8:30 a.m. – 4:30 p.m.

See UW Oshkosh student work:  
• research posters and presentations  
• artistic performances and visual art  

uwosh.edu/go/cos  
Sponsored by the Office of Student Scholarly and Creative Activities

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**Due dates:**  
Mounted covers are due on **Monday, March 9th.**

Poster/Campus Vision Slide due digitally one week later on **Monday, March 16th.** Please submit both files (clearly labeled with your last name) via ArtX DropBox.

Only one process book required for this whole assignment: submit during class on March 16th.