

As this project should be especially interesting and/or important to you, I ask that your self-guided project go somewhat beyond the output/work of other multiple-week Design II and Design III projects. Projects should have multiple components.



SELF-DEFINED PROJECT / 22:438: Design III / Cutler-Lake

Manage your time effectively.

This assignment is designed to fill a gap in your portfolio. It is also designed to give you the opportunity to explore an area of design that interests you.

PROCEDURE:

1. Look at your portfolio/history of graphic design work. What's there? What isn't? What would you like to see?
2. Brainstorm! Make a list.
3. Sort through your options; decide on a plan of action.
4. Write a **detailed** proposal about the project you wish to undertake. E-Mail your proposal to cutlerlk@uwosh.edu. Refer to the schedule for the due date. I will look them over and e-mail you with any comments by the following class period. **Answer all of these questions in your proposal (or it will be returned):** What, specifically, will be the final product? What will be the format? Why are you choosing to do this project? How will it be presented? Be as specific as possible as the proposal is part of the grade.
5. Prepare a rough schedule for your project while keeping the class master schedule (on ArtX) in mind. Make a copy and give it to me by the end of class on the date listed in the schedule.
6. **Do your project and do it well.**

Projects are due on the same date as the final portfolio (again: see schedule!) with extensive process materials: do your research. *For example, what sort of similar – or influential – work exists?*

Be completely original and choose something you've not yet done. You may not re-do a previous assignment from another class. No self-promotional materials (i.e. résumé, business cards, portfolio websites), as this content will be generated in the Portfolio Review course. Final presentation format will be unique to each project: the way your project is "presented" should address specifics of your unique project. See instructor with concerns or questions: the earlier the better!