

Name	Yours!
Class	D2
Project	Sample Project
Date	This Semester
Grade	A+++

Research/Preparation **LATE PROCESS BOOKS ARE NOT ACCEPTED**

Evidence of idea development, time investment, trial & error?

NO ALTERNATIVE IDEAS OR IDEATION = C IS THE HIGHEST GRADE AVAILABLE TO YOU

Research into related, existing design?

NO RESEARCH = C IS THE HIGHEST GRADE YOU CAN GET

Critique Attendance & Performance

Critique #1

**UNEXCUSED ABSENCE FOR CRITIQUE = GRADE REDUCED BY ONE FULL LETTER
UNEXCUSED ABSENCE FOR BOTH CRITIQUES = F FOR PROJECT**

Critique #2

Concept: Strength of ideas behind the design.

DIRECTLY PROPORTIONAL TO RESEARCH/PREPARATION, ABOVE

Design: Imagery/Typography/Color/Format, etc. supports concept(s)?

THERE MAY BE OTHER QUESTIONS SPECIFIC TO THE PROJECT, WHICH WILL BE TAKEN FROM THE ORIGINAL ASSIGNMENT SHEET

Craft: Quality of presentation, resolution, care taken in construction, etc.

TAKE THE TIME AND DO IT RIGHT!

PROJECT NOT READY AS CLASS STARTS ON DUE DATE = PENALTY WILL BE ONE FRACTION OF A GRADE

LATE PROJECTS NOT DONE ON DUE DATE = GRADE REDUCED BY ONE LETTER PER DAY

ALMOST ALWAYS CONNECTED!

Sample Grading Criteria

So you know what to expect.
 Karina Cutler-Lake
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