



Last year's winning design by Erin Kimball!

**Oshkosh MDA Bowl-A-Thon  
T-Shirt Design**

22:338: Design II  
Cutler-Lake  
Spring 2017

Client: Oshkosh MDA Bowl-A-Thon

**Representatives:**

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For this assignment, we have been asked to design a t-shirt representing this year's event. Ideally, the shirt should incorporate some sort of illustration with the following text (at minimum): **10th Annual Oshkosh MDA Bowl-A-Thon**

**Guidelines:**

- Submit artwork in black and white, though you may also submit ideas for the color of the t-shirt it's printed on.
- All text and image should be crisp vector art. (Illustrator or InDesign)
- Illustration is your best bet: you can't use photos unless they are properly halftoned, and screenprinting on fabric often cannot reproduce fine detail.
- Though the design remains the same, bowlers wear one shirt color while event volunteers wear another.
- You are designing the front side only. Don't worry about the back.
- Try to incorporate the slogan: **"Striking Out Muscular Dystrophy."**
- Optional text: 2017

You will also want to do a little research into the event, the organization, and the cause. *Inform yourself.*

*As always, see schedule for important dates.*



L: Desiree Forgét; R: Natalie Manion