



Graphic Design Referenced Presentations (A.K.A. Design Show-and-Tell)

338 Design II
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Cutler-Lake

This assignment is self-explanatory—and though it’s probably been awhile, I have a feeling that you’ve all done this before. Just replace “elementary school” with “college,” and replace your favorite toy, baseball card, firefly-in-a-jar with a *subject taken directly from our textbook that sparks your interest*.

You’ll have the floor for three to five minutes. Give us a basic rundown of the subject. Show a few images that directly relate to the subject. (While some images can be taken directly from the book, it is really important to find your own as well.) First come, first serve: subjects may only be covered once. You do not have to tell me your subjects beforehand.

In a nutshell:

- 1. Show it to us,**
- 2. Tell us why it grabbed your attention,**
- 3. And explain why it’s worth our attention.**

This is not meant to be a major presentation—just a way for us all to get a better sense of what’s in our book, which does an amazing job giving insight into what’s happening out there in the wide world of design. Connections will be made, and the wealth of new ideas and references shared will strengthen our work for the better.

See the online class schedule for your presentation dates. Failure to be prepared will reduce your final grade (and most likely lead to public discomfort and/or shame). Solid performance will boost that final mark from an A- to a solid A.

Show us what speaks to you, and let us know how it could influence our role as designers.